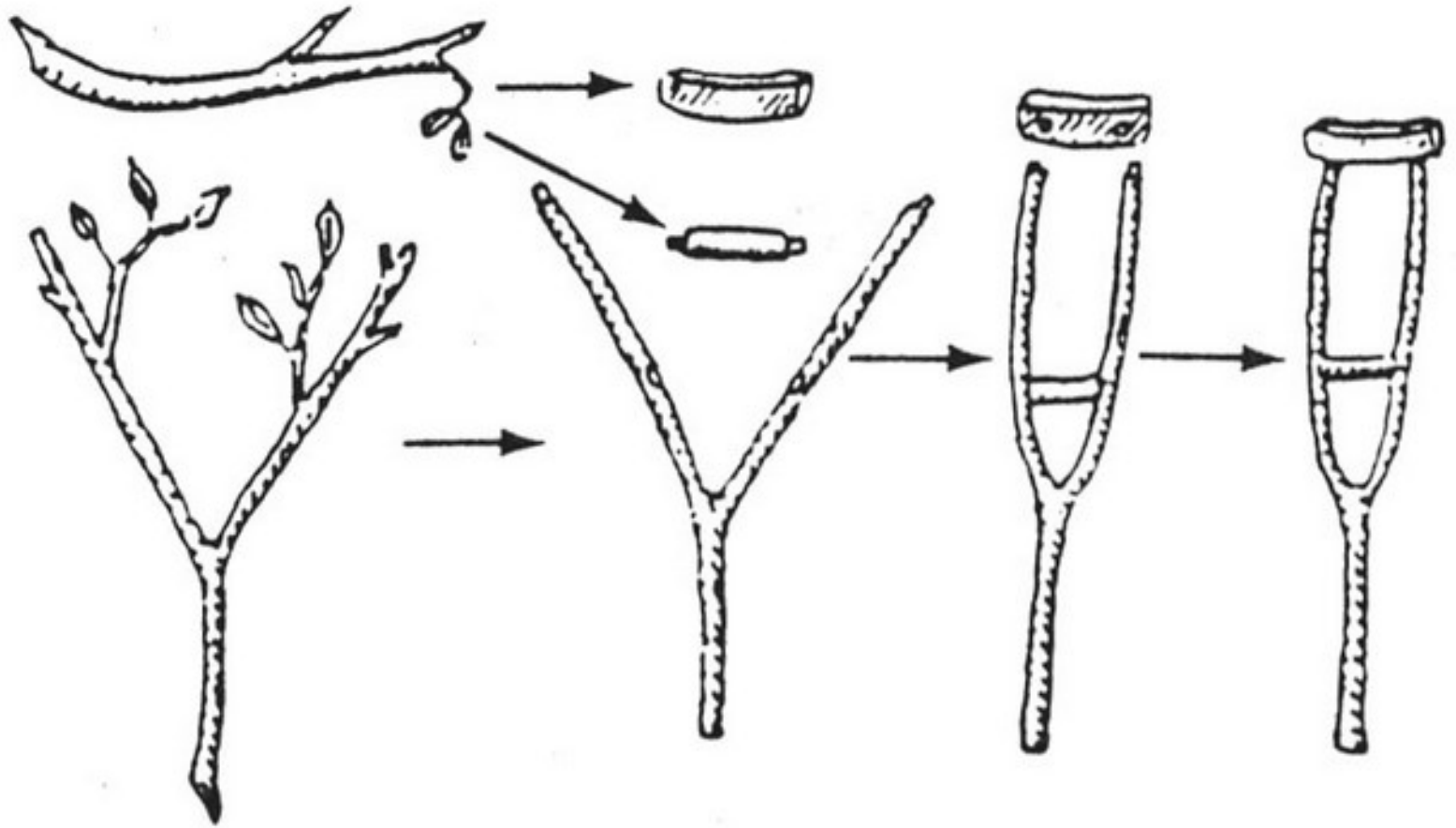


STORY TELLING

A good way to
share ideas and
perspectives

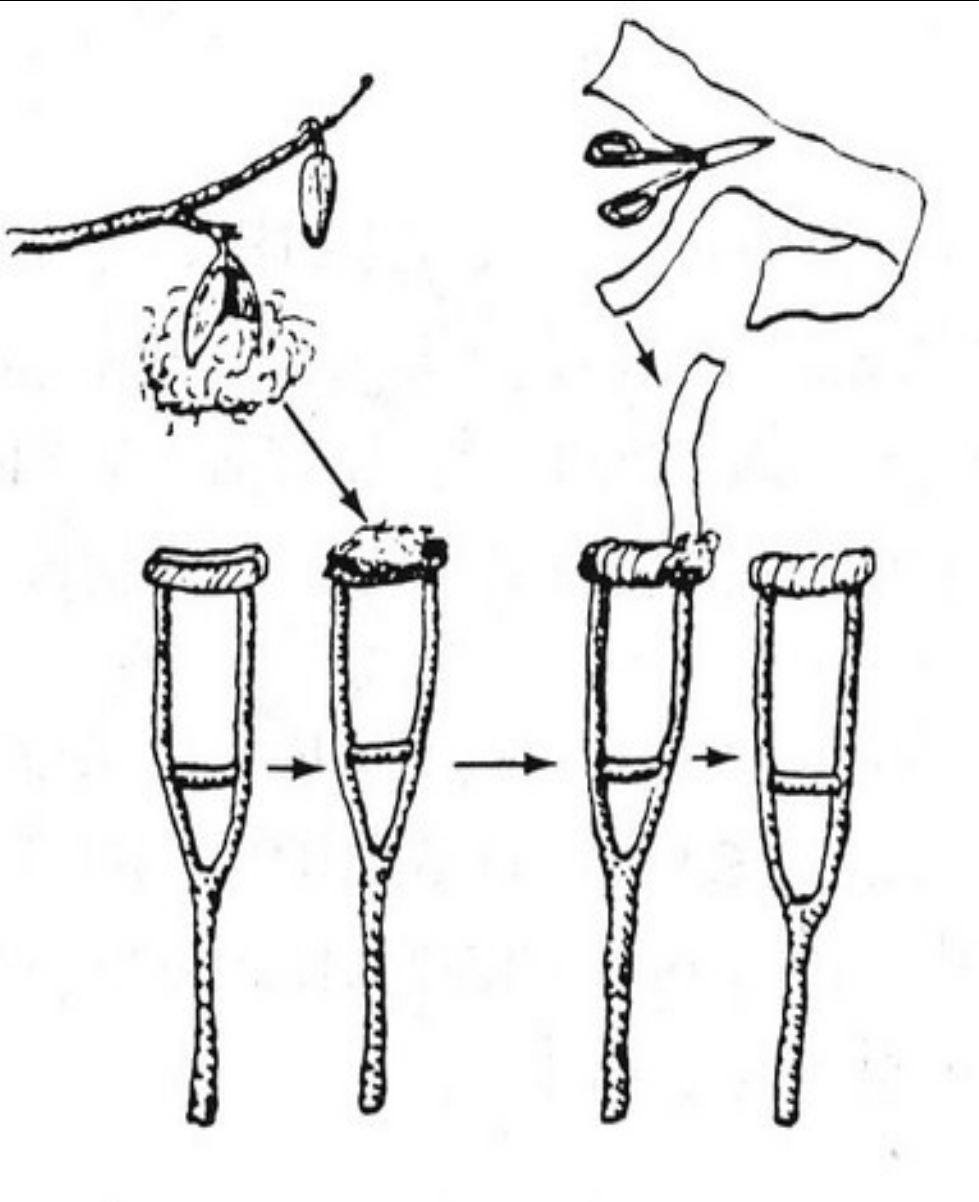














Project PIAXTLA:

A
VILLAGER-
RUN
HEALTH



PROGRAM IN MEXICO



CANADA

U.S.A.

MEXICO

PIAXTLA

CENTRAL AMERICA













QUASI HOMEOPATHY



“IN THE AILMENT LIES THE CURE”

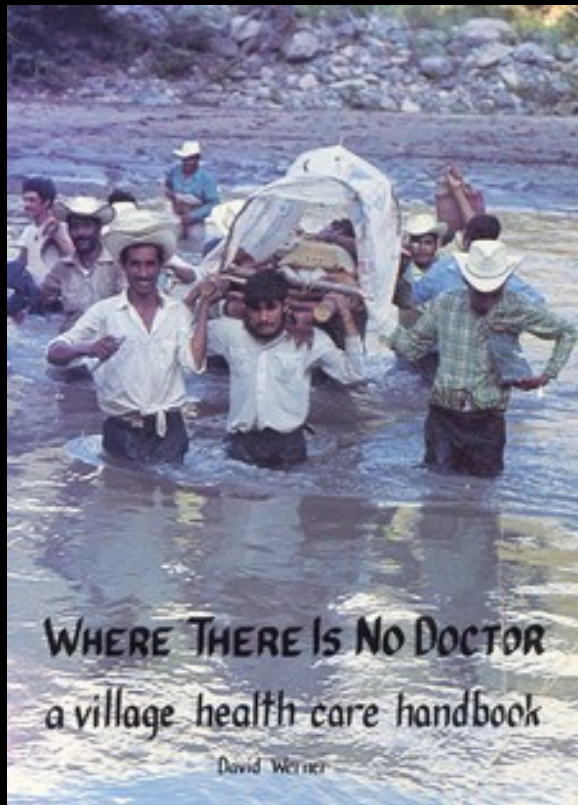












A book of methods, aids,
and ideas for instructors
at the village level

Helping Health Workers Learn

David Werner and Bill Bower



QUESTIONING THE SOLUTION

The Politics of Primary Health Care and Child Survival

*with an in-depth critique of
ORAL REHYDRATION THERAPY*



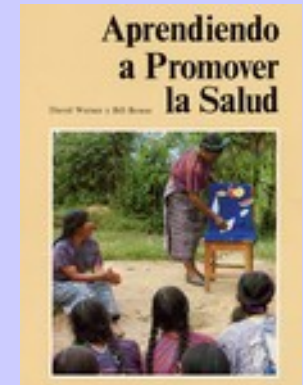
David Werner and David Sanders
with Jason Weston, Steve Babb and Bill Rodriguez

3 phases in the evolution of PIAXTLA

1. Curative Care



2. Preventive Measures



3. Socio-Political Action



Phase 1

CURATIVE CARE

EL TRABAJADOR DE SALUD RURAL
VIVE Y TRABAJA AL NIVEL DE SU
GENTE. SU TRABAJO PRINCIPAL ES
COMPARTIR SUS CONOCIMIENTOS.

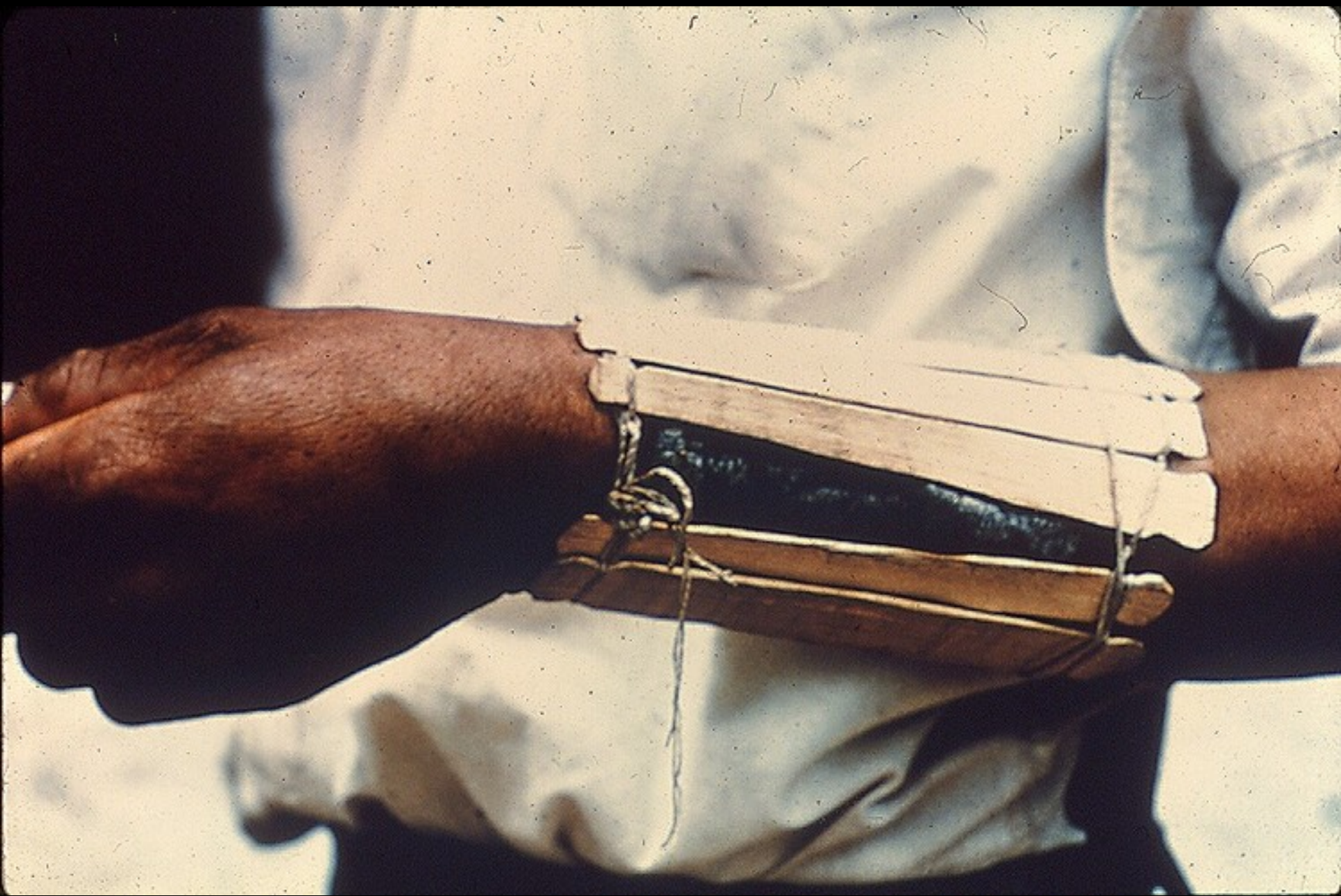


For the mother of a
sick child

TREATMENT

is more important
than

PREVENTION



Build on
local
traditions

and
resolve
problems
using
local
resources



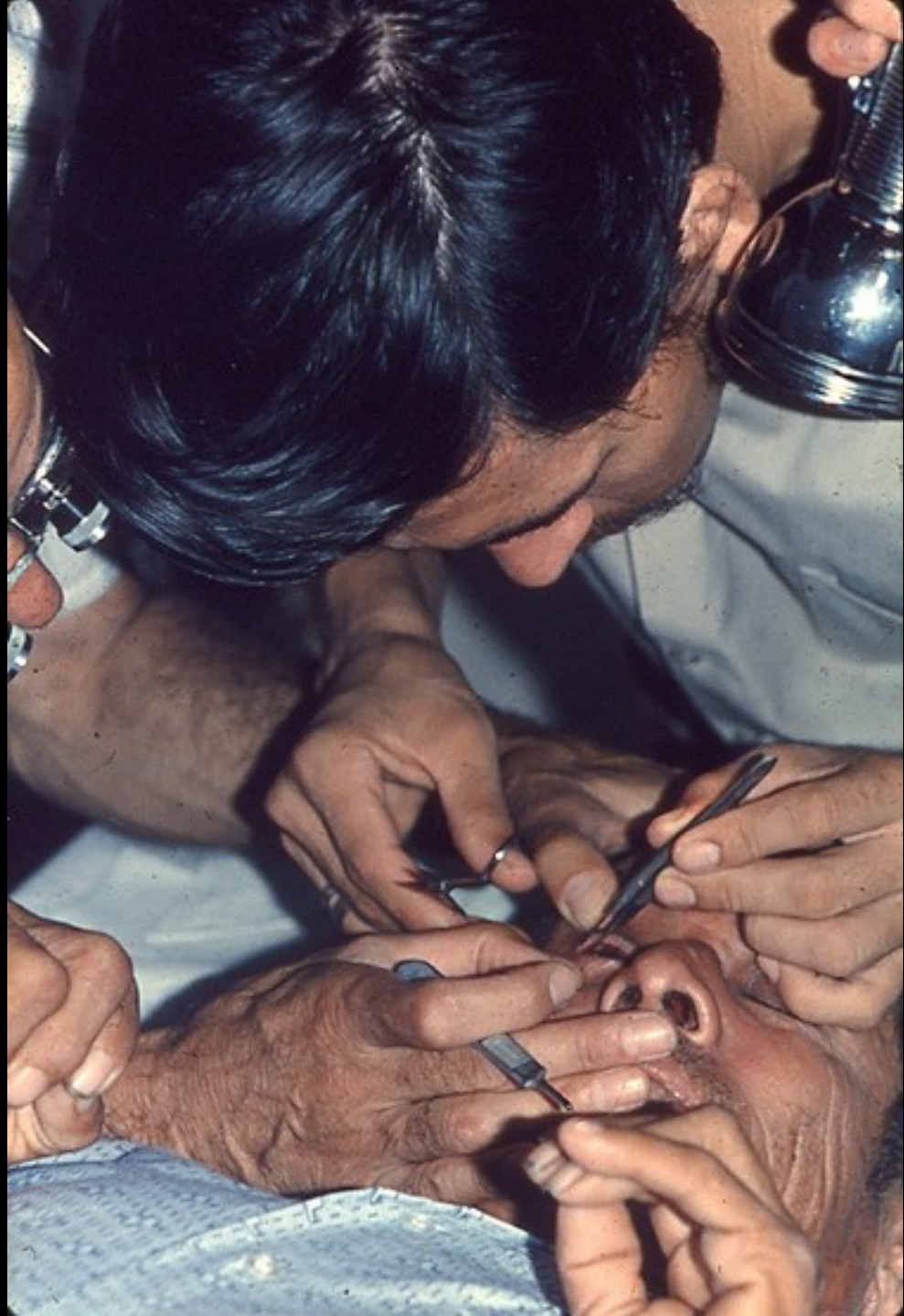


















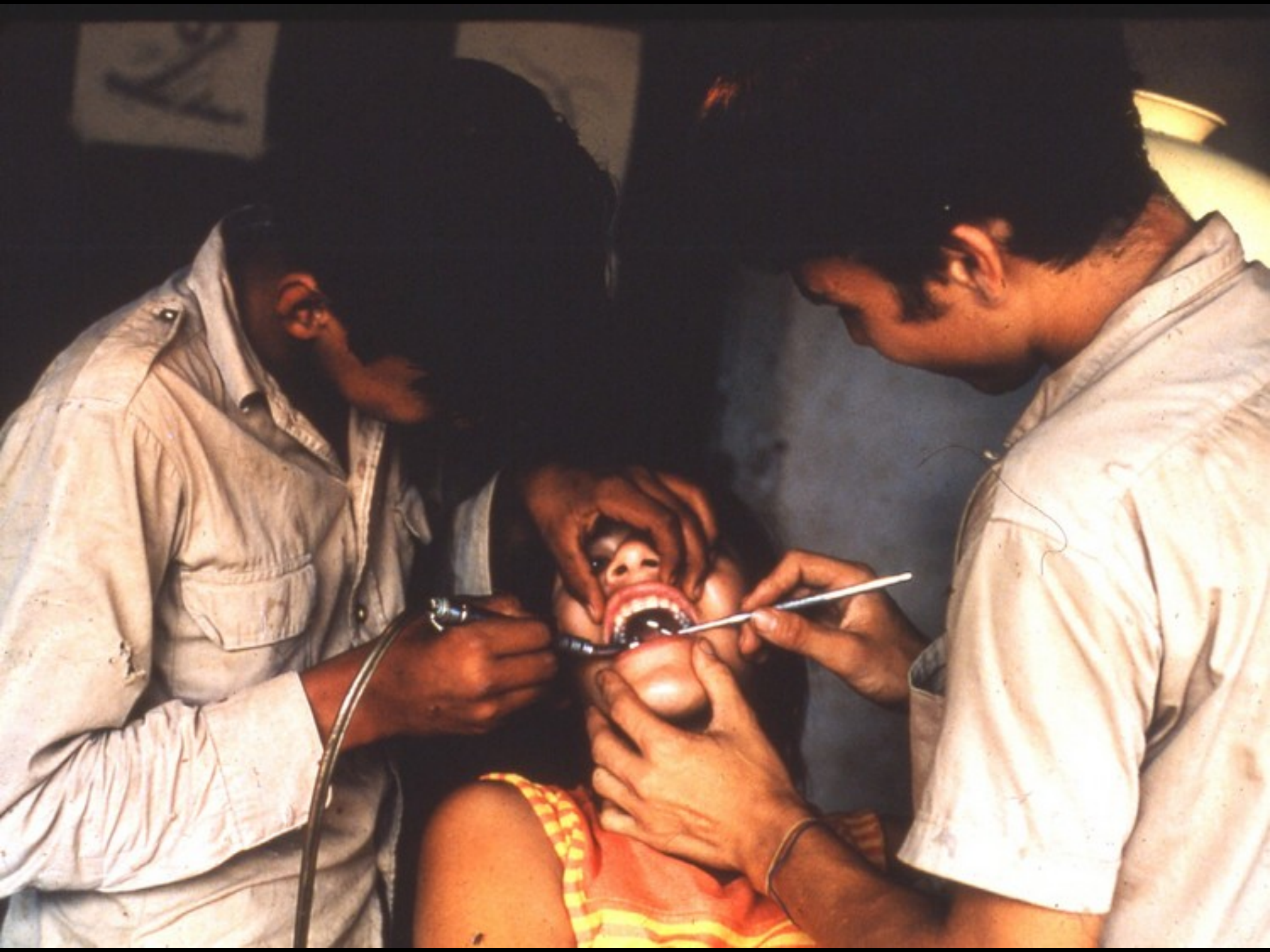


















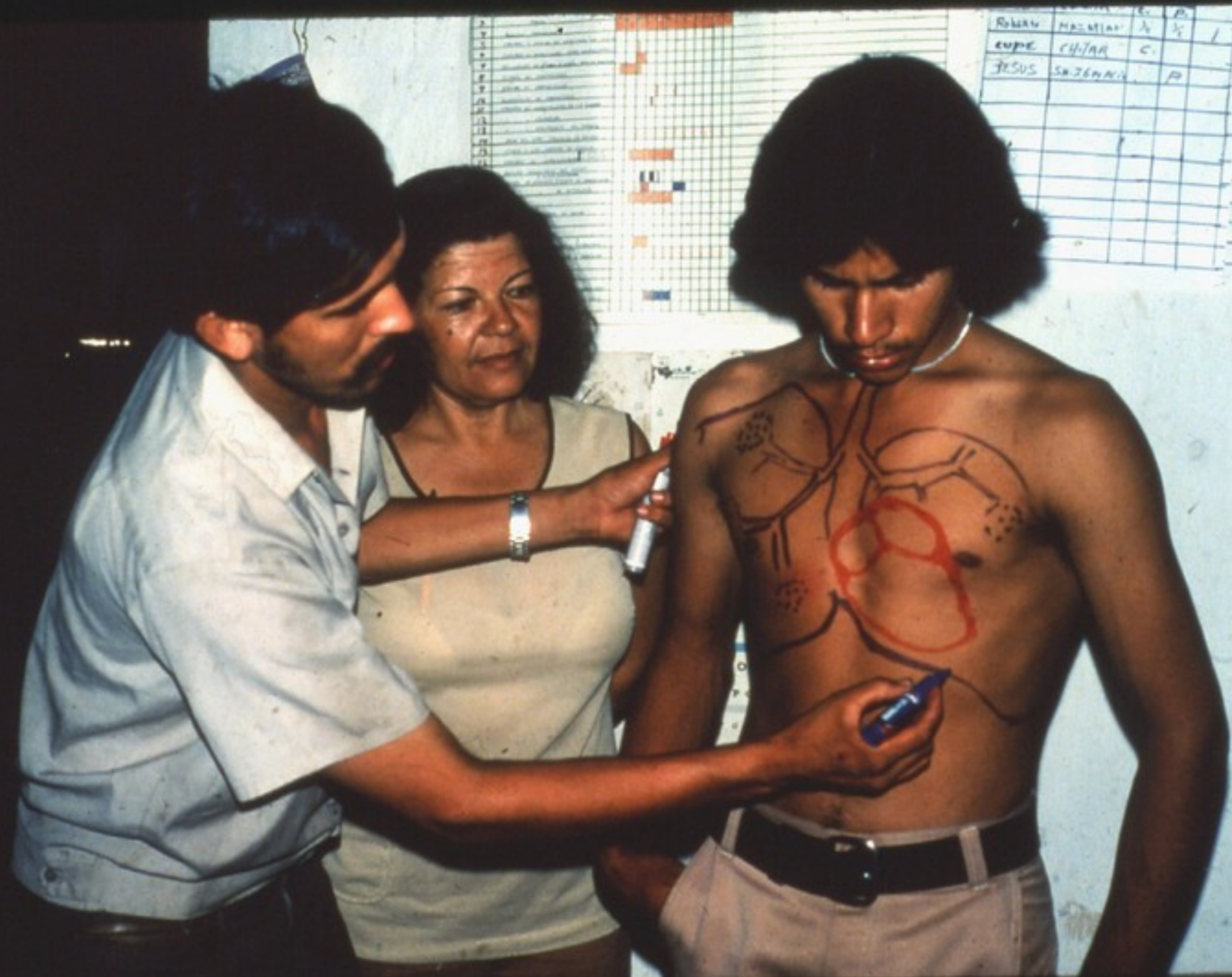


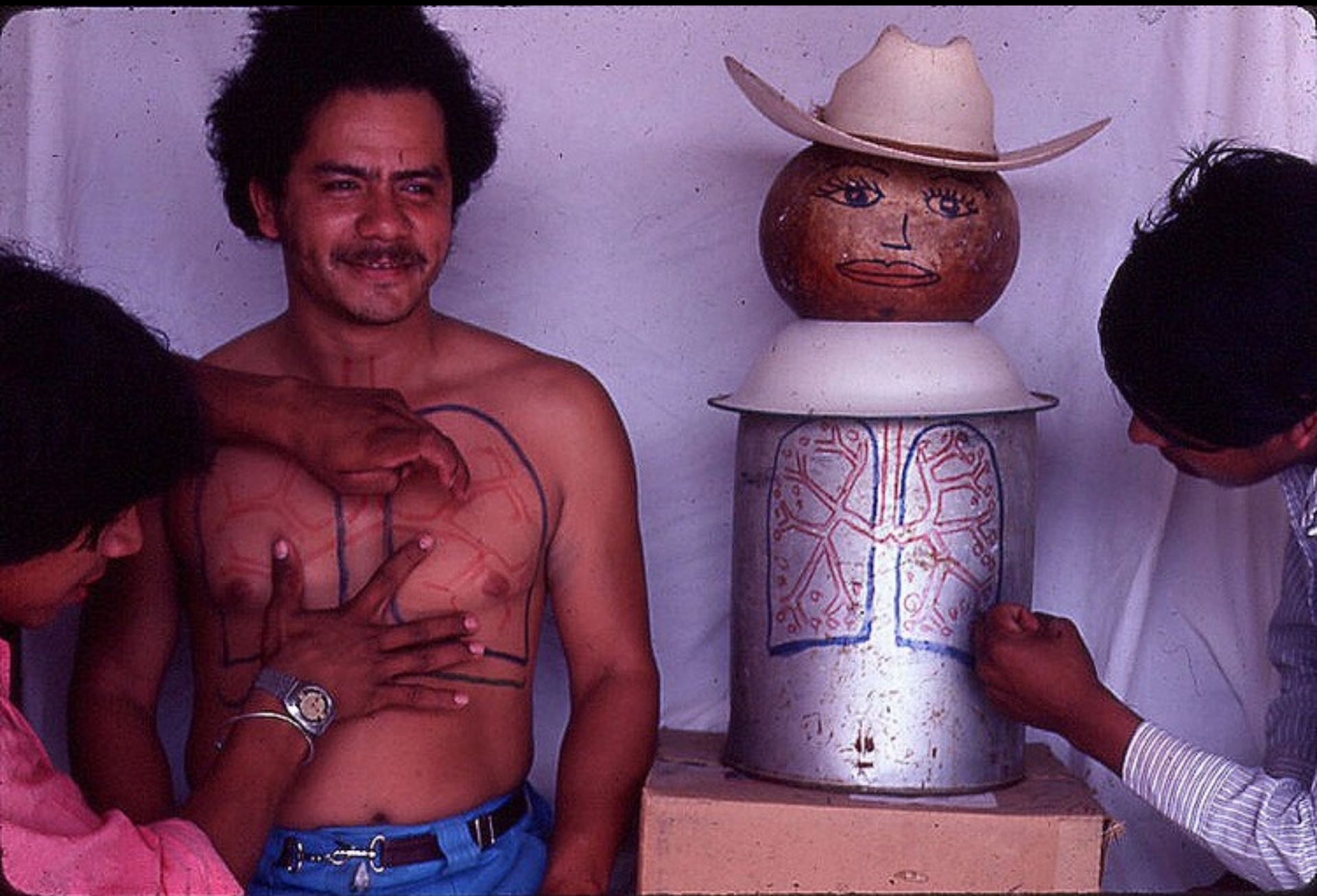






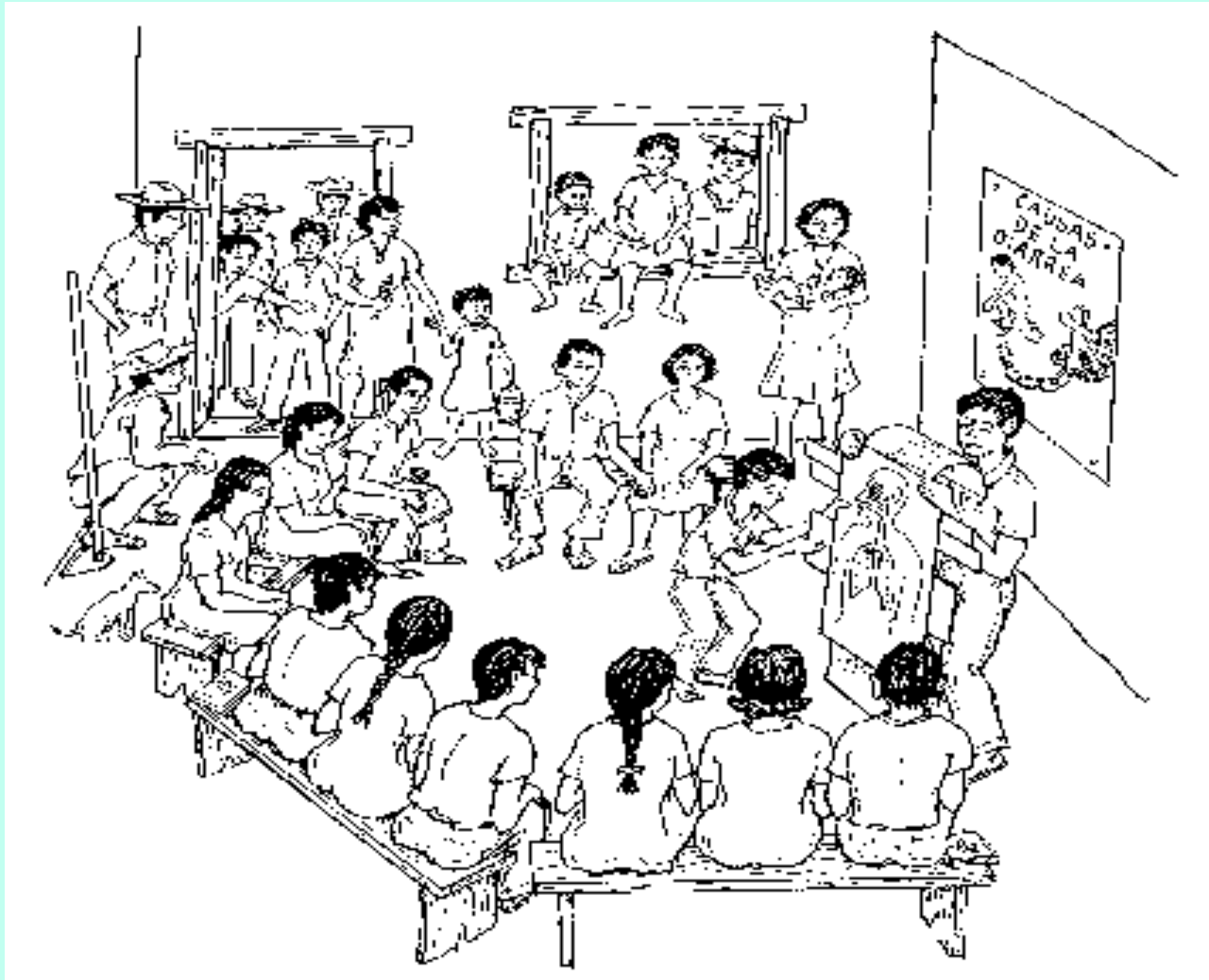






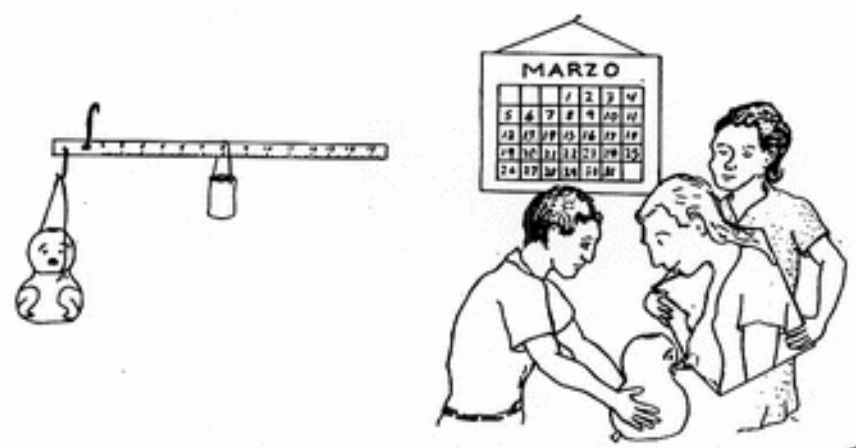
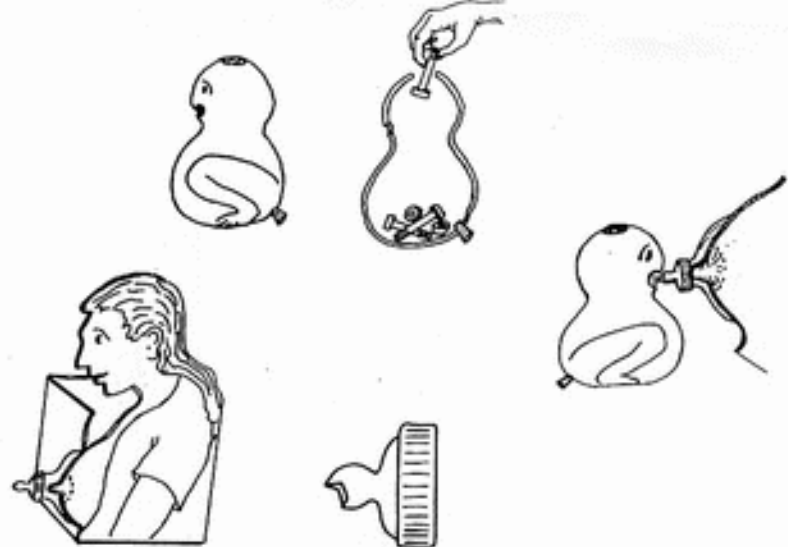
Phase 2

PREVENTIVE MEASURES



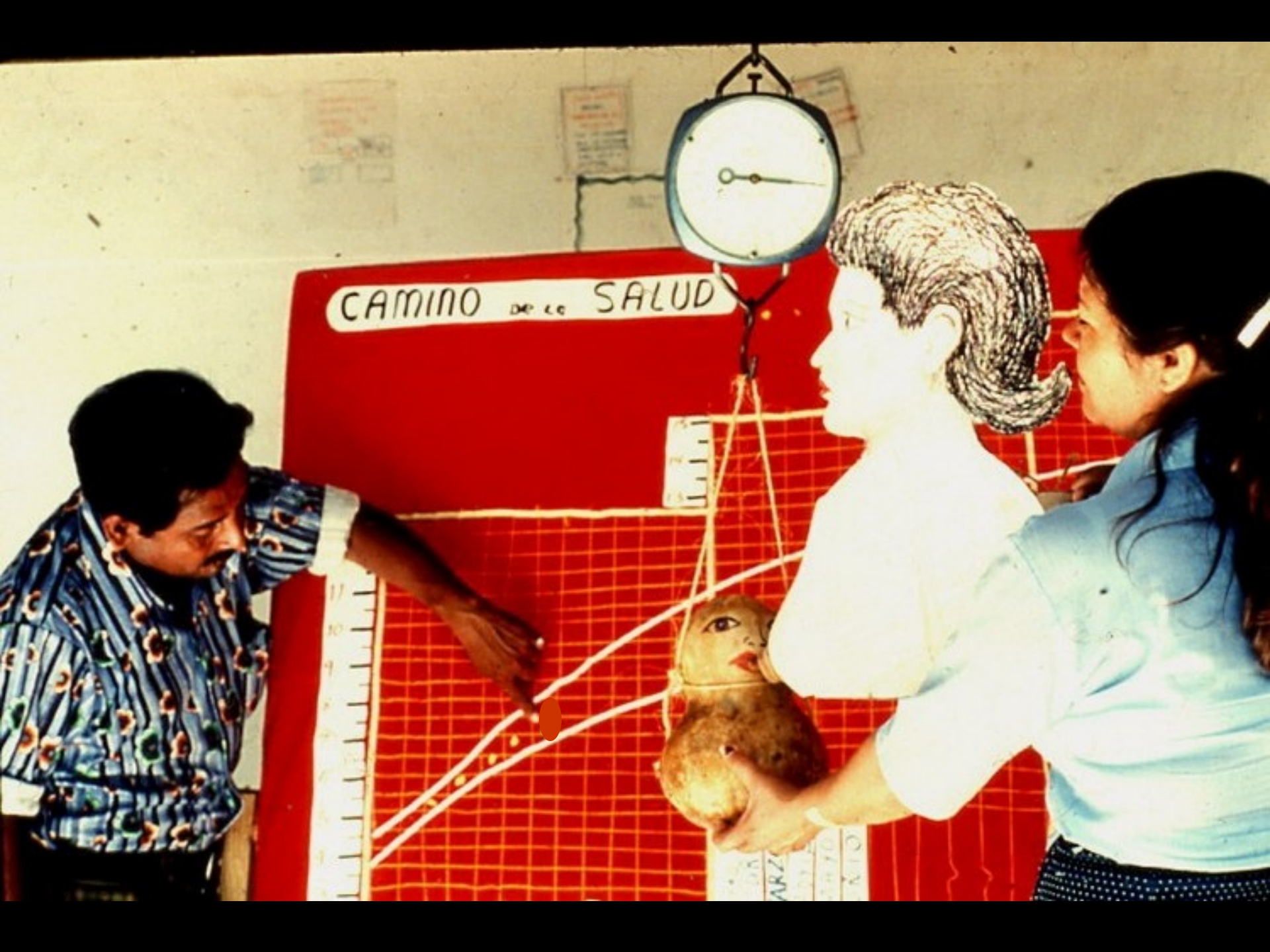










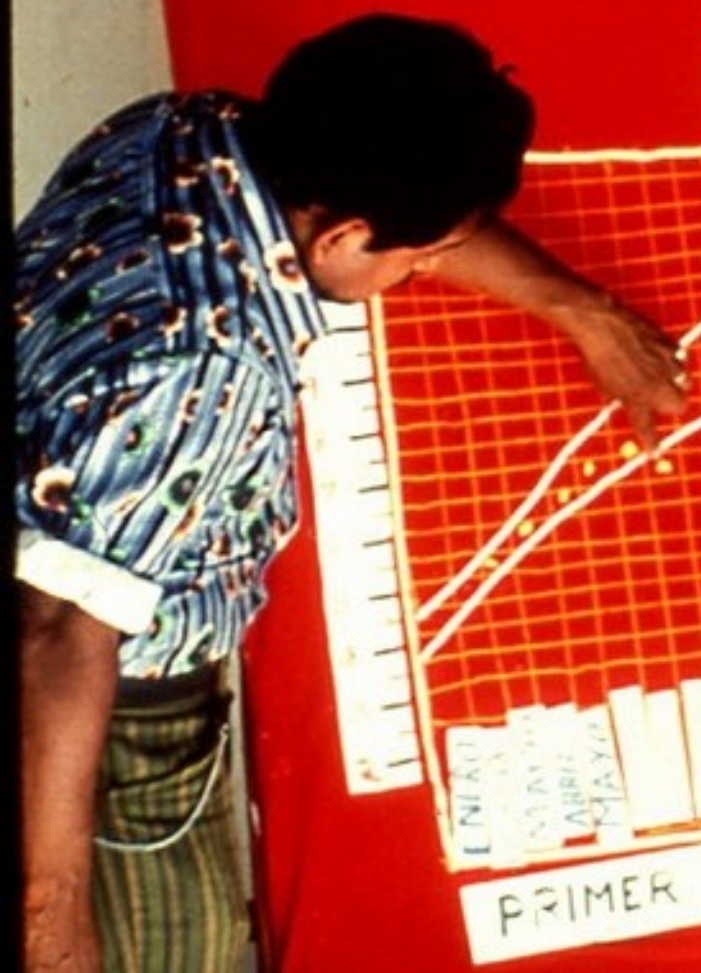


CAMINO DE LA SALUD

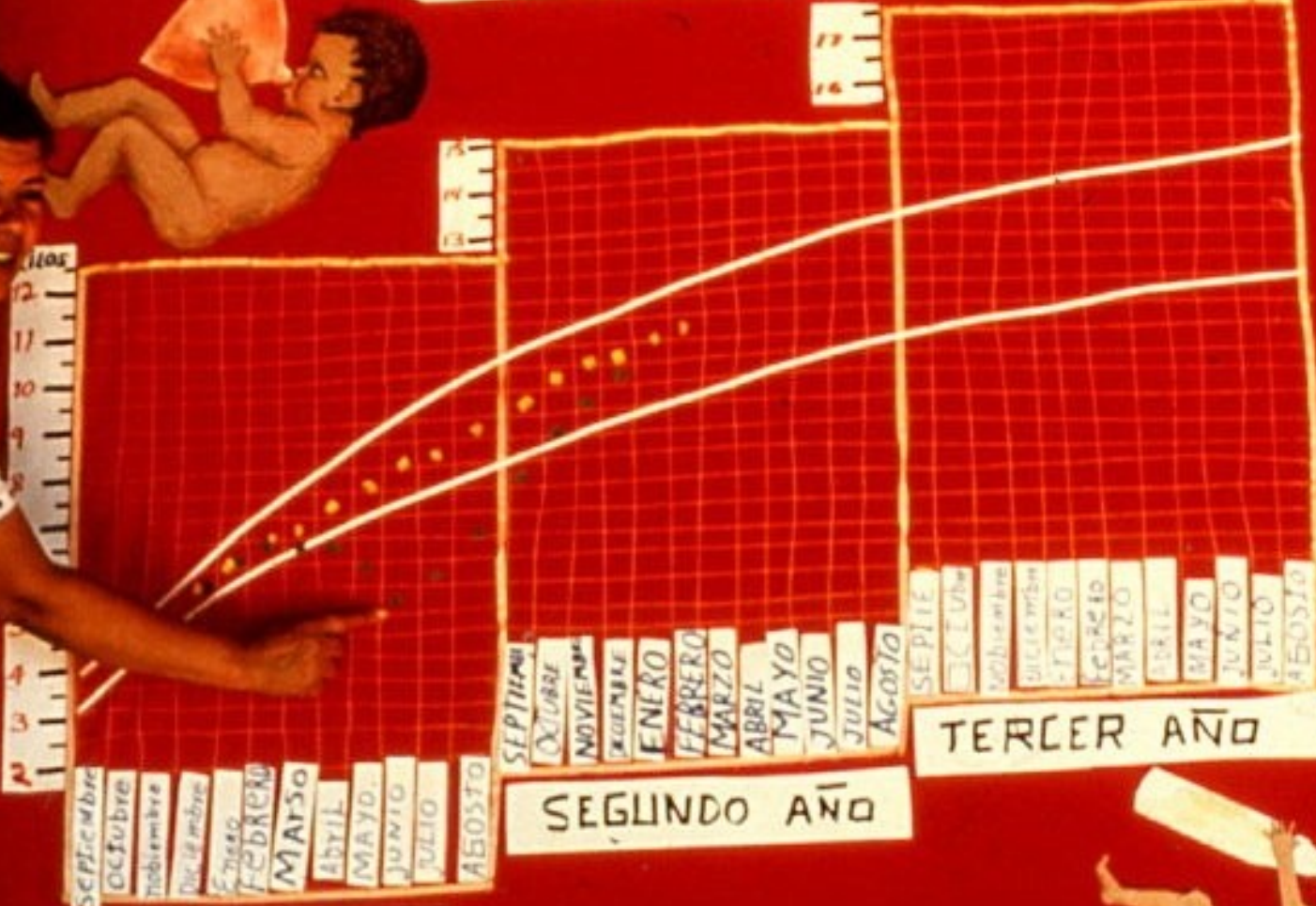


ARZ
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T

CAMINO DE LA SALUD



CAMINO DE LA SALUD



Años
12
11
10
9
8
7
6
5
4
3
2

17
16

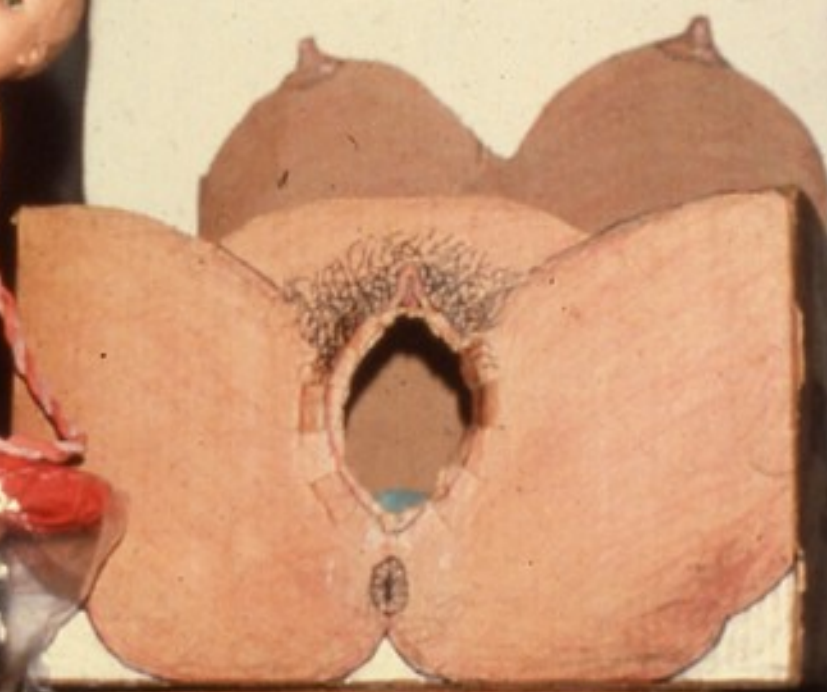
PRIMER AÑO

SEGUNDO AÑO

TERCER AÑO





































Phase 3

SOCIOPOLITICAL ACTION



SÍ, ¡TODOS NOSOTROS JUNTOS!

orsSeniors
orsSeniors









**MALNUTRITION
and
DIARRHEA**

a vicious cycle










































SALUD si
CANTINA NO

NO QUEREMOS
CANTINA
QUEREMOS FUENTE
DE TRABAJO





North American Free Trade Agreement (NAFTA) 1994

Impact on Health in Mexico:

- **Mexican Constitution** gutted of agrarian reform and *EJIDO* system +
- **Protective tariffs lifted** → mass import of subsidized US agri-business goods (cattle, corn) → *Campesinos* can't compete →
- **Mass urbanization** → unemployment → weak unions → lower wages
- **Maquiladores** → rollback of human rights, worker safety, environmental protection, public health →
- Widening income gap → **more malnourished kids** (and more obesity).
- **Increased poverty** → street youth → loss of hope →
- Pandemic of **crime, violence, drug trade, kidnappings** →
- Increased social unrest, protest, **Zapatista uprising** →
- **Authoritarian repression**, human rights abuses, corruption →
- Speculative investors pull out, **peso crash** (1/3 businesses close) →
- **Structural Adjustment**: privatization, cutback of public spending →
- **Increased illegal migration** to US → spread of STD and **AIDS** →

AN INCREASINGLY UNHEALTHY SOCIAL ORDER

**SINALOA;
EJEMPLO
NACIONAL
EN LUCHA
CONTRA EL
SECUESTRO**



GOBIERNO
DEL ESTADO
DE SINALOA

Sinaloa
Con todos por

Venc|or



Levels of community-based action for sustainable health and development

<i>OBJECTIVE</i>	<i>TIMING</i>	<i>LEVEL OF ACTION</i>
1. To Cope	urgent need, short term	individual, family, community (village)
2. To Reform	on-going need, intermediate	groups at district and national level
3. To Transform	long term need, sustainable change	movements at national, and global level

To work for healthy sustainable change, it is essential that action at each level sow the seeds for organized action at higher levels.

For more information about
PIAXTLA and PROJIMO

or HealthWrights see

www.healthwrights.org

or write us at

healthwrights@igc.org